



GREAT PACIFIC  
BIOPRODUCTS LTD.

## Organic Fresh Fish Fertilizer

### MICHAEL RENWICK

In 2005, Michael took the reins of a new subsidiary of Delta based seafood processor Bella Coola Fisheries new bioproducts subsidiary, Great Pacific BioProducts, located in the Tilbury area. Using advanced enzyme hydrolysis technology, the new company processes millions of pounds of fish byproducts what would have been landfill waste, into high quality fresh processed Organic fish-based soil and plant food, and a human and animal health product made from Shark Cartilage. These products now make a positive contribution to their purchasers, to the public and to the environment. The benefits of use are add-back of high quality biological nutrition to depleted soils, improved health of plants, humans and animals.

The company's signature brand – Pacific Natural - is used to market the company's products and some private labeling is also being called for by customers in Canada and many western US states.

US conventional and organic farmers and agribusinesses have seen positive results in berry crops (e.g. cranberries, blueberries, strawberries), fruit orchards (cherries), vine crops (wine and table grapes, hops), row crops (corn, onions, potatoes, squashes and pumpkins), turf management (gold courses, turf farms, municipal sport fields) and the home & garden sector (shrubs, trees, herbs, lawns, vegetable gardens, annuals and perennials). Growers report higher yields, sweeter fruit, longer shelf life, better color, early harvest, improved soil fertility and other benefits. This is great fodder for BC growers to consider giving these products a try.

Based on market penetration success in the US market, the company is seeing progressive sales in Canada, particularly in the Delta agriculture lands, the Fraser Valley, Vancouver Island and the Okanagan.

The company's dried shark cartilage is recognized as 'the top end' quality and a Japan-based importer has recently contracted to purchase all of its production. Ongoing R&D is examining opportunities to process and market variations and extracts of these marine based bioproducts.

Michael lives in Boundary Bay with his wife Sherry and daughter Taylor. In his spare time he is volunteer Director of the Tsawwassen Business Association, the BC BioProducts Association, and the Earthwise Society. He is co-founder and continues to be Executive Director of a BC based fishermen and processor Association, currently seeking global sustainability certification for the BC dogfish fishery.



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